

DIGITAL SIGNAGE:

Available Styles

- Windows
- Walls
- Drop Ceiling
- Stand Alone
- Tabletop



Why Digital Signage?

In major cities across the country, millions of people travel daily to work, school, shopping with advertisement placed on bill boards, printed signs and posters that have provided quantifiable results. However digital signage is fast making traditional printed media obsolete. Digital signage is the way to go in order to improve your results.

- Generate higher sales through target advertising.
- Influence your patrons decisions by promoting products and services
- Increase sales per-customer with cross-selling and up-selling
- Catch the attention of passer-by and entice them to enter your store
- Enhance and entertain while queuing



Why Us

**Our Professional
Project Management Team will:**

- Planning and scheduling of installations in your business locations
- We'll conduct a site survey to ensure your space is well suited for the installation
- Our professional technicians are experienced digital signage screen installers
- Profit As You Earn - Your business earns a percent of all commercial ad broadcasting on screen in your location(s).

**CONTACT US TODAY
FOR MORE INFORMATION**

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What Is Target Advertisement Television?

Target Ad TV (TAT) is a full-service market media networking company. Our mission is two-fold:

1. To empower "Brick & Mortar" businesses by improving marketing and advertising of products and services.
2. To Develop optimal marketing strategies through a network of LCD display screens also known as **Narrowcasting**.



How We Make It Happen

Upon approval TAT will supply & install digital signage (LCD displays) to your business location FREE of charge. We have developed a business partnership model that can be a Win/Win for all. Synergy a combined effect greater than the sum of their separate effect TAT's Digital Signage Network will broadcast news, sports & information along with local and national sponsor ads. This powerful network offers a unique opportunity for your business.

- Promote products, special offers, and sales using in-store retail signage displays
- Personalize the sales experience
- Attract additional foot traffic using the vividness of your digital display
- Showcase product features on digital screens to encourage engagement

TAT Will Manage And Upload Video Content From A Satellite Location Some Practical Applications and Installation Locations are:

- Supermarkets
- Restaurants
- Convenience Stores
- Public Transportation (Airports / Railway Stations / Buses etc)
- Exhibitions & Conventions



The 4 C's of Digital Signage

- Command Attention
- Connect with the Shopper
- Convey Information
- Close The Sale

- Increased Advertising Effectiveness
- Strengthened Promotional Programs
- Increased Customer Engagement
- Enhanced Customer Experience
- Improved Marketing & Distribution/
Sales

Mobile Media Marketing



SMS text messages help marketers and business owners engage customers and increase revenue.

Near field communication can send gifts & coupons to mobile devices (cell phones/ tablets)

Beacon Technology Bluetooth Low-Energy (BLE) For retail markets, it means reaching the right person at the right time with the right message.